

MOBILIZING EXPERTISE



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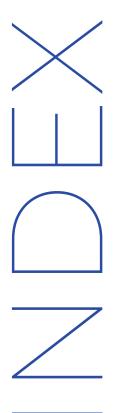
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STATEMENT FROM THE OWNERS

Dear stakeholders, partners, and supporters,

Mobilizing Expertise (MEXPERT) sincerely thanks all our partners, stakeholders, interns, and volunteers who have worked hard on our national and international projects. Your dedication has been essential to our success. We especially thank the key stakeholders for supporting our mission, values, and actions, and for engaging in social initiatives. Our mission is to unite people, places, and projects to create a sustainable future for Sweden, Europe, and the world.

Our slogan, "From Volunteering to Expertise," reflects our goal of building a skilled and connected society. We are very grateful for the support that has helped us assist the youth and achieve our goals.

A special thank you to the interns and volunteers from around the world. Your involvement, diverse perspectives, and hard work have greatly contributed to our projects' success.

Together, we are making a positive impact and moving towards a future where expertise, compassion, and sustainable practices benefit everyone. With gratitude,

Neco and Charlotte





OUR PURPOSE



The purpose of Mobilizing Expertise is to promote and provide training, educational tools, entrepreneurship, gamification, digitalization and methods for life long learning.

The organization was formed on 26 November 2013 and as political and religiously independent.

At MEXPERT, our commitment revolves around our core values, placing a profound emphasis on the significance of people's knowledge. We firmly believe in the accessibility of knowledge, striving to make it not only manageable and understandable but, above all, deeply meaningful.

Our mission are rooted in the aspiration to unite people, places, and projects, fostering a sustainable future for a better Sweden, Europe, and the world.

In action, we design inclusive education through social integration, creativity, and resilience. As Mobilizing Expertise, we stand as an efficient Swedish Social Enterprise specializing in Nordic, European, and International Projects. Our approach revolves around connecting people and places, leveraging a non-formal education foundation to develop tools, training, and educational services.



WHAT WE DO





EDUCATION

WE ARE CREATING NON-FORMAL, ALTERNATIVE AND EASY TO USE EDUCATIONAL TOOLS FOR YOUTH WORKERS, EDUCATORS, AND VOLUNTEERS.



VOLUNTEER

WE RECOGNIZE THE VALUE WITHIN VOLUNTEER-SHIP IN SEVERAL NGOS AND SOCIAL ENTERPRISES. WE ARE TAKING VOLUNTEERS TO THE NEXT LEVEL; TO BE AN EXPERT IN THE AREA THEY ARE VOLUNTEERING IN BY INVOLVING THEM IN OUR STRATEGIC PARTNERSHIP PROJECTS.



PROJECT MANAGEMENT

WE HELP PEOPLE TO BRING THEIR IDEAS INTO THE REALITY THROUGH PROJECT MANAGEMENT TOOLS AND PROCESS.



ENTREPRENEURSHIP

WE PROMOTE ENTREPRENEURIAL VALUES; "THINK OUT OF THE BOX". WE HELP ENTREPRENEURS TO DEVELOP THEIR BUSINESS AND HOW THERE BUSINESS CAN BE AN ADDED VALUE FOR SOCIETY THROUGH CORPORATE SOCIAL RESPONSIBILITY (CSR).



TRAININGS

OUR TRAINING COVERS DIFFERENT COMPONENTS WITHIN EDUCATION, RESEARCH, AND INTEGRATION OF MIGRANTS TO BUILD A COHESIVE SOCIETY.



DIGITALIZATION

WE ARE CREATING NON-FORMAL, ALTERNATIVE AND EASY TO USE EDUCATIONAL TOOLS FOR YOUTH WORKERS, EDUCATORS, VOLUNTEERS AND STAFF.



GAMIFICATION

WE EMPLOY GAMIFICATION STRATEGIES TO DESIGN NON FORMAL EDUCATIONAL GAMES IN ORDER TO EFFECTIVELY ENGAGE PARTICIPANTS IN ACQUIRING KNOWLEDGE SKILLS ACROSS DIVERSE PROJECT THEMES. WE DO THIS BY INTEGRATING PLAYFUL/ FUN ELEMENTS AND COMPETITIVE DYNAMICS TO FACILITATE IMMERSIVE LEARNING EXPERIENCES, FOSTERING BOTH INDIVIDUAL AND COLLECTIVE GROWTH IN DIFFERENT THEMATIC AREAS OF INTEREST.

OUR STATS



International + 50 + professionals hosted in companies and organisations in Lund and Malmö

Internship **Programme**

International initiatives following areas + 10 + Plain Language + Inclusion 2023 FOO Financial Literacy Well-being and art for women migrants Areas **2023 Focus**

Thanks to our Local Partners

HOSTING AN INTERNATIONAL PROFESSIONAL OR SUPPORTING OUR INTERNATIONAL PROJECTS AND TRAININGS

REDI SCHOOL MALMÖ ERIKSHJÄLPEN LUND ÖRESUNDSVÄGEN **OBRA FINE & CONTEMPORARY**

ABELARDO GONZALEZ ARKITEKTBYRÅ AB NORDIC ART AGENCY

INTERNATIONELLA KVINNOFÖRENINGEN

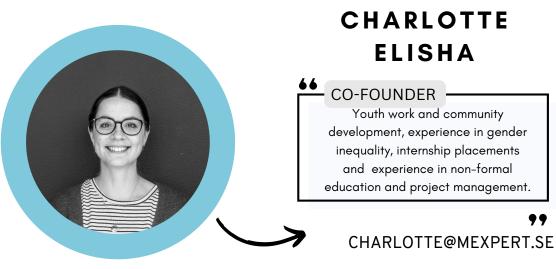
INTERNATIONAL ENGLISH SCHOOL LANDSKRONA ERIKSHJÄLPEN LUND C



TEAM









VOLUNTEERS / INTERNS

At Mobilizing Expertise, we proudly host a diverse group of volunteers and interns each year, offering unique opportunities for international living both in Sweden and abroad. Through 3, 4, or even 12-month internships, participants enhance their project management skills, improve their English proficiency, and gain invaluable experience as part of a dynamic European organization. We also learn a lot from our interns, gaining fresh perspectives and new ideas that enrich our work.



ACTIVITIES 2023





YOMEM & MAE Workshops

The projects Yomem & MAE are about sharing stories of messages and memories in and across Europe. Yomem is targeted to young people (30 & Under) and MAE targets adults (30 and over)



We had several different workshops for both these projects between 09-01-23 to the 25-05-23. We used different story telling methods and had different titles. Some of the titles were: My Europe, Taste of Europe, Town Stories, Object in Europe, and My Utopia etc. Some of the used methods are as follows; River of Life, Story Dice, Phot Narration and other auto biographical methods.









ACTIVITIES 2023



GAMES NIGHT WITH INTERNS AND VOLUNTEERS

On the 5th of February, the Mexpert team had a game night with our new international members. It was a nice evening with all of us since we all shared some cultural stories and had a delicious dinner. Building and maintaining good working relationships engaged us more with work, improved our career potential, and created a more harmonious work environment.



STRESS NPAD: STRESS COPING METHODS CONFERENCE

On the 11th of May, the Stress NPad Consortium had their final conference sharing all the coping methods we learnt from each partners over the span of the project.



ACTIVITIES 2023







CECIL WORKSHOPS

On the 30th May and the 4th July, Mobilizing Expertise hosted two workshops. These workshops were aimed at empowering women to be more sustainable and creative by recycling and upcycling plastic waste into useable and creative pieces. Promoting circular economy is a key for sustainable development, environmental stewardship, environmental protection, social well being and economic resilience.



EXPLORING LUND

On August 4th, to celebrate the launch of the Soft City Map, we organized an event featuring an exploration activity in Lund. Participants used the map and engaged in a treasure hunt game that we developed as part of the project outcomes.



IFALL YEAR 2023

ACTIVITIES 2023





PROJECT WRITING

Mexpert has hosted two project writing seminars. On the 23rd of November and the other on the 18th of December. These project writing seminars are focused on teaching the skills necessary for writing effective project proposals, securing funding and executing projects effectively and efficiently. This process Mexpert believes is vital not just for organizations, NGO's and schools but for all persons who want to see a better more sustainable world and community.

Project writing has the added benefit of developing the following skills:

- Writing and communication skills
- Network opportunities
- Project Design and Management skills
- Enhanced Success in securing funding
- Innovation & Creativity
- Cross-Sector Insight
- Life long learning

EVENTS



INTERNATIONNAL HUB



On the 16th March in Malmo at the Hyllie Folkets Hus, we had the first networking event of the year. We shared our projects and their results. Took part in some fun engaging activities and shared opportunities for participants to get involved and travel with different projects and areas.

CREATIVE HUB



On the 26th May we had our 2nd Networking event at the FORUM right here in the Ideon Science park. Again, we shared our projects and their results, took part in activities and discussions related to a featured project. We also shared different opportunities on how to be a part of our network, project, travel etc.

EVENTS

B

CREATIVE HUB



On the 25th of August, we had our 3rd Networking event of the year. This also took place in the FORUM right here in the Ideon Science park. This time as well, we shared our projects and their results. We did not forget to take part in activities and discussions related to a featured project. We also shared different opportunities on how to be a part of either our network, project, travel etc.

GLOBAL IMPACT



On the 25th of October, we had our 4th Networking event of the year. The activity took place in the Ground in Malmö thanks to our association with the **IFALL** organization who hosted us . Again we shared our projects and their results. Took part in activities and discussions related to a featured project. We also shared different opportunities on how to be a part of either our network, projects, travel etc.

At Mobilizing Expertise, we proudly supported this year's Julbord event, which provided a wonderful opportunity to connect with the local community and celebrate the season. While the event wasn't organized by us, it was a fantastic way for us to wrap up the year and foster strong community ties.





HIGHLIGHTS OF 2023



ECOTOURISM





On the 10th & 11th of January, we hosted the first transnational project meeting for the project Ecotourism here in Lund.

PLA(I)N VET



We met with our partners in Bilbao Spain on the 3rd Feb. Where we discussed the next steps of the project Pla(i)n Vet.



2VIP





On the 3rd of February, we met with our partners for the project 2VIP in Bucharest, Romania to wrap up the project.

MY SOFT CITY





On the 6th- the 10th of February, we met with our partners for the project My Soft City in Madeira Portugal to wrap up the project's objectives.

FLY





On the 20th & 21st of February, we hosted our partners here in Lund for the project meeting of the project FLY.

STRESS N-PAD



We hosted our partners from our Stress N-Pad project for the last meeting here in Lund on the 21st- 23rd February.



HIGHLIGHT OF 2023



INTEL





On the 28th of February and the 1st of March, we met with our partners for the project Intel in Athens, Greece to work on the next steps of the project.



Colibribirds



Between the 1st and 3rd of March, we met with our partners for the project Colibribirds in Athens, Greece for the last TPM to wrap up the project's objectives.

EQUITY





On the 23rd & 24th of March, the last meeting of the project EQUITY took place in Cologne, in Germany.



We met with our partners in Ankara, Turkey from the 27th to the 31st of March, where we hosted the LTTA meeting for CSR2VET project.



JUST HUMAN





On the 29th and 30th of March, we met with our partners for the project JUST HUMAN in Valencia, in Spain.

HIGHLIGHT OF 2023



NORDTOURNET 4





On the 26th and 27th of March, we had our second TPM meeting with our partners, for the project NordTournet 4. It was the very first time in Greenland for us.

GREEN MEME



On the 3rd of May, we had our first meeting for the project GREEN MEME, in Florence, Tuscany.



INTEL





We met with our partners in Cyprus from the 3rd to the 5th of May, where we had our LTTA meeting.

PLA(I)N VET



Pla(i)n VET

We met with our partners in Örkelljunga, Sweden on the 10th and 11th of May, where we had our LTTA meeting for our Pla(i)n Vet project.



Yomem





On the 15th and 16th of May, we met with our partners for the project YOMEM, in Rome, Italy.

HIGHLIGHT OF 2023



Digital4ALL





On the 23rd of May, we hosted our partners for the project Digital 4ALL, here in Lund, in Sweden.

JUST HUMAN





On the 23rd of May, we met with our partners for the project JUST HUMAN, in Molde, Norway to wrap up the project.

Simply Included Digital





On the 25th and 26th of May, we hosted our partners for the project SIMPLY INCLUDED DIGITAL Kick off meeting here in Lund, Sweden.

Youth&Commute





From the 7th to the 9th of June, we met with our partners for the project YOUTH&COMMUTE, in Igdir, Turkey, for the LTTA meeting.

MY SOFT CITY





On the 10th of June, we met with our partners for My Soft City project for the last meeting in Constanta, Romania to wrap up the project's objectives.

MAE



On the 15th and 16th of June, we met with our partners for the project MAE, in Wroclaw, Poland.



HIGHLIGHT OF 2023



FLY





On the 17th- 22nd of July, we met with our partners in Bucharest, Romania for LTTA project of the FLY project.

Ecotourism



We met with our partners in Klaipeda, Lithuania on the 12th & 13th September for our second meeting for the Ecotourism project.



Youth & Commute





Youth & Commute

From the 17th and till the 21st of September, we met with our partners for the project YOUTH&COMMUTE, in Graz, Austria, for the LTTA meeting.

SIMPLY DIGITAL INCLUDED



We met with our partners in Kiel, Germany on the 28th of September, for the project SIMPLY DIGITAL INCLUDED.

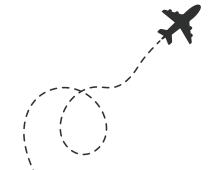


CSR2VET





We met with our partners in Athens, Greece on the 9th of October, for the CSR2VET project.



HIGHLIGHT OF 2023



ARTEMI





From the 13th to the 17th of October, we met with our partners in Rome, Italy, for the meeting (1st day) and training (14th to 17th) of our ARTEMI project.

CECIL



On the 23rd and 24th of October, we hosted our partners here in Lund, Sweden for the project CECIL, for the last meeting.



PlainVet





On the 7th of November, we met with our partners in Graz, Austria, for the last meeting of our PLAINVET project.

HIGHLIGHT OF 2023



MAE





From the 16th to 18th of November, we met with our partners for the last meeting of the project MAE, in Rome, Italy.

GREEN MEME





On the 8th of November, we met with our partners for GREEN MEME, in Graz, Austria.

ECOTOURISM





On the 6th and 7th of December, we met with our partners for the project ECOTOURISM, in Kuldiga, Latvia.

INTEL





On the 15th and 16th of November, we met with our partners for the last meeting of the project INTEL, in Kaunus, Lithuania.



PROJECTS



MEXPERT is involved and works on several international projects. With the help of international collaborations, we offer opportunities for all ages to go to other countries where they can learn from different cultures and grow as individuals.

We also participate in creating new methods and tools to promote lifelong learning and a more sustainable future. These tools and resources are available for use by other organisations and institutions.

THE GREEN MEME EFFECT

Green Influencing micro interventions in physical and digital social space of youth to foster eco-friendly and sustainable behaviours.

PROJECT CODE: 2022-2-AT01-KA220-YOU-000096509



The GREEN MEME EFFECT project aims to instill green thinking in youth, empower stakeholders as green role models through micro-interventions, and encourage eco-friendly actions in local communities.

Start Date:01-Feb-2022 End Date:31-May-2024

FOR MORE INFORMATION
WWW.GREEN-MEME-EFFECT.EU

PROJECTS



PLA(i)N VET

Inclusion of young learners with special needs into VET through the use of Plain Language

2021-1-DE02-KA220-VET-000032996

Our Project Pla(i)nVET aims to support young learners with learning difficulties, reading difficulties, and non-native speakers in the transition period between school and labor market entry with the use and help of Plain Language.



START DATE:01-FEB-2022 END DATE:31-MAY-2024

FOR MORE INFORMATION WWW.KULTUR-LIFE.DE/PROJEKTE/PLAINVET

YOUTH & COMMUTE

YOUTH & COMMUTE A structured approach for increasing the mobility of marginalized youth.

Project Code: 2021-2-AT01-KA220-YOU-000050683

The project's main aim is to increase accessibility to bicycles by creating a structured approach for working with marginalized youth to acquire skills, knowledge and motivation for becoming daily bike commuters.



Start Date:01-Mar-2022 End Date:01-Mar-2024

FOR MORE INFORMATION WWW.YOUTH-COMMUTE.ORG

PROJECTS





Financial Literacy for Youth
Project Code: 2021-1-IT03-KA220-YOU-000028694

Equip young individuals with essential financial knowledge and skills through comprehensive resources, educational programs, fostering confidence and building a foundation for a bright future.



Start Date 28-feb-2022 End Date: 27-Feb 2024

FOR MORE INFORMATION
WWW.FINANCIALLITERACYFLY.COM

CSR2VET

CSR2VET

Project Code: 2021-1-SE01-KA220-VET-000028142 9

Integrate Corporate Social Responsibility (CSR) into the VET sector, aligning business interests with community welfare disciplines. Emphasize ethical responsibilities, also urging businesses to go beyond legal obligations, and become positive contributors as responsible corporate citizens



START DATE: 01-11-2021 **END DATE**: 01-11-2023

FOR MORE INFORMATION WWW.CSR2VET.EU

PROJECTS



FuturE

New Narrations For The Future Of Europe

Project Code:2021-1-IT03-KA220-YOU-000029655

Unite organizations and youth to create a transnational network weaving stories and practices. Focus on understanding and shaping Europe's future, emphasizing active citizenship, addressing environmental challenges, and promoting digitalization in education.



Start Date:01-Dec-2021 End Date:01-Feb-2024

WEBSITE: HTTPS://WWW.STORYAP.EU/HOSTED-PROJECTS/FUTURE/

ArtEMi

ART'& EDUCATION FOR SOCIAL INCLUSION OF MIGRANT WOMEN

PROJECT CODE:2022-1-IT02-KA220-ADU-000089426

Promote social inclusion among migrant women and marginalized groups by utilizing art therapy, storytelling, and activities focused on enhancing selfesteem. The project aims to alleviate psychological distress and empower participants towards selfentrepreneurship and improved employment prospects. Collaboration with a diverse range of organizations at local, national, and European levels is integral to achieving these goals.



START DATE: 01-09-2022 **END DATE**: 31-08-2023

FOR MORE INFORMATION WWW.ARTEMI-PROJECT.EU

PROJECTS



MAE

Memories Across Europe - MAE
Project Code: 2021-1-IT02-KA220-ADU-000029330

Memories Across Europe seeks to conduct educational activities for adults elderly, and the employing autobiographical storytelling and approaches. Objectives include fostering a common European identity, promoting intergenerational dialogue, encouraging mobility across Europe, and empowering active ageing. Aligned with the Erasmus Plus program's focus on democratic participation, the project aims overcome barriers to engagement and enhance knowledge about the European Union.



START DATE: 01-02-2022 **END DATE**: 31-03-2024

FOR MORE INFORMATION
WWW.MEMORIESACROSSEUROPE.EU

CECIL

Project Code:2021-1-PT01-KA220-ADU-000026125 Circular economy education for the social inclusion of Women

The project is dedicated to empowering women at risk of exclusion (aged 35-45) or those who did not complete their studies. The primary goal is to equip Adult Educators and trainers with the necessary skills, competencies, and engage specific tools this demographic group. Additionally, the project aims to create upskilling pathways, fostering increased participation in new adult education opportunities, particularly in the fields of circular economy and sustainability.



START DATE: 01-11-2021 **END DATE**: 01-11-2023

For more information

www.e-learning.cecilproject.eu

PROJECTS



YOMEM

Young Messengers of European Memory Project Code: 2020-2-IT03-KA205-019585

The aim of the project is to affirm a vision of memory not as a mere nostalgic memory of a past, but as a tool that will enhance awareness of who we are and help us to realise a better and possible future; YoMEM project will also support the important role that young people can play in this profound cultural action.

Our purpose is to create educational paths and tools for young Europeans, based on autobiographical methodologies and digital storytelling, aimed to:

- increase awareness among young people of the values of democracy, coexistence, social justice, as founding values of the European Union;
- develop the sense of European citizenship;
- actively involve young people in the defence and promotion of European values through digital storytelling methodologies, and the creation of actions to disseminate stories that testify to these values, as "messengers of European memory".



START DATE: 01-12-2020 **END DATE**: 30-11-2022

FOR MORE INFORMATION WWW.YOMEM.EU

ECOTOURISM

Nature and Digital Based Education on Ecotourism Project Code:NPAD-2022/10144

Ecotourism is nature-based, environmentally educated, sustainably managed, and related to responsible travelling. There are many ways to approach ecotourism, but most important is tourism education, which is based on protection of natural areas, generation of economic value added for locals, and assurance in planning unique ecotours for small groups. Project aim is dual - firstly, to encourage adults to increase their knowledge of nature and to travel responsibly, through education based on Ecotourism. Secondly to help adults working in tourism to gain more knowledge in ecotourism, to acquire more skills on how to create their own ecotours on site and in virtual environment, as ecotourism products, which they will be able to deliver to potential visitors, and to have an additional source of income for those who live in rural and peripheral areas.



START DATE: 10-10-2022 **END DATE:** 10-10-2024

FOR MORE INFORMATION

HTTPS://BALTICNORDICFOOTPR.WIXSITE.
COM/ECOTOURISM

PROJECTS



MY SOFT CITY

MY SOFT CITY

Project Code: 2020-2-FR02-KA205-018069

The project is dedicated to enhancing the youth dimension of cities, focusing on fostering a deeper connection to cultural heritage. Recognizing that youth-friendly cities are more likely to develop as united and proactive communities, the initiative aims to empower young individuals to become advocates for their city's patrimony.



START DATE: 01-11-2020 **END DATE**: 31-08-2023

FOR MORE INFORMATION
WWW.MY-SOFT-CITY.COM

NO MAN NO WOMAN JUST HUMAN

Project Code::2020-1-N001-KA20L-07 645L No Man Non Woman/Just Human

The project is dedicated to empowering women at risk of exclusion (aged 35-45) or those who did not complete their studies. The primary goal is to equip Adult Educators and trainers with the necessary skills, competencies, and tools to engage this specific demographic group. Additionally, the project aims to create upskilling pathways, fostering increased participation in new adult education opportunities, particularly in the fields of circular economy and sustainability.



START DATE: 01-11-2020 **END DATE**: 30-09-2023

FOR MORE INFORMATION
WWW.JUSTHUMANPROJECT.COM

PROJECTS



INTEL

INTERGENERATIONAL PEDAGOGIES FOR ADULT LEARNING
Project Code: 2021-1-LT01-KA220-ADU-000033644

The project INTEL was designed to address the needs of adult learners of different ages in Europe, who are facing different barriers in learning, as well as to promote inclusion, intergenerational, intercultural and inter-religious dialogue and active citizenship among young EU citizens in general. The concrete objectives of the project INTEL are the following:

- a)Extending and developing the competencies of adult educators and other personnel who support adult learners in diverse sectors and activities.
- b)Promoting innovative pedagogies and methods for teaching, learning and assessment that allow the exchange of knowledge and skills among intergenerational groups including the use of digital skills in creative, collaborative and efficient ways.
- c)Promoting the internationalisation of adult education and the growing use of digital learning.
 d) Supporting the creation of flexible learning pathways in line with adult learners' needs across the EU.



START DATE: 01-02-2022 **END DATE**: 01-02-2024

FOR MORE INFORMATION WWW.INTELPROJECT.EU

STRESS-NPAD

Project Code: NPAD-2021/10125: Strategies of Coping with COVID-19 Induced Stress for Women Working from Home

The aim of the project is to carry out joint development activity to create an Interactive Digital Handbook with tools for adult educators and learners (working mothers) about new methods of preventing and coping with stress and burnout using active methods related to nature.



START DATE: 06-2021 **END DATE:** 05-2023

MEXPERT

Thank You

As we reflect on the past year, it is clear that our organization has made significant strides in achieving our mission and vision. The dedication and hard work of our team, combined with the support of our community and stakeholders, have been instrumental in our success. Looking ahead, we are excited to build on this momentum and continue making a positive impact in the lives of those we work with. Thank you to everyone who has been a part of our journey.



WITH THANKS TO OUR FUNDERS





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MOBILIZING EXPERTISE

2023 REPORT